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# IT ENGINEERING SEM VIII **BIG DATA ANALYTICS**

Programming & development

Course Curriculum



# **BIG DATA ANALYTICS SEM VIII**

#### **Module 1: Introduction to Big Data**

- Introduction to Big Data
- Big Data characteristics
- types of Big Data
- Traditional vs. Big Data business approach
- Big Data Challenges
- Examples of Big Data in Real Life
- Big Data Applications

#### Module 2: Data Frameworks: Hadoop, NoSQL

- What is Hadoop?
- Core Hadoop Components
  - Hadoop Ecosystem
- Overview of :
  - o Apache Spark
  - o Pig
  - o Hive
  - o Hbase
  - o Sqoop
- What is NoSQL?
  - NoSQL data architecture patterns:
    - Key-value stores
    - Graph stores
    - Column family (Bigtable) stores
    - Document stores
- Mongo DB

# Module 3: MapReduce Paradigm

- MapReduce
  - The Map Tasks
  - Grouping by Key





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- The Reduce Tasks
- Combiners
- Details of MapReduce Execution
- Coping With Node Failures
- Algorithms Using MapReduce
  - Matrix-Vector Multiplication by MapReduce
  - Relational-Algebra Operations
  - Computing Selections by MapReduce
  - Computing Projections by MapReduce
  - Union
  - Intersection
  - Difference by MapReduce
  - Computing Natural Join by MapReduce
  - Grouping and Aggregation by MapReduce
  - Matrix Multiplication
  - Matrix Multiplication with One MapReduce Step
- Illustrating use of MapReduce with use of real life databases and applications

### **Module 4: Mining Big Data Streams**

- The Stream Data Model
  - A Data-Stream-Management System
  - Examples of Stream Sources
  - Stream Queries
  - Issues in Stream Processing
- Sampling Data in a Stream
  - Sampling Techniques
- Filtering Streams
  - o The Bloom Filter
- Counting Distinct Elements in a Stream
  - The Count-Distinct Problem
  - o The Flajolet-Martin Algorithm
  - Combining Estimates
  - Space Requirements
- Counting Ones in a Window
  - The Cost of Exact Counts
  - The Datar-Gionis-Indyk-Motwani Algorithm
  - Query Answering in the DGIM Algorithm



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## **Module 5: Big Data Mining Algorithms**

- Frequent Pattern Mining
  - o Handling Larger Datasets in Main Memory Basic Algorithm of Park
  - o Chen and Yu
  - The SON Algorithm and MapReduce
- Clustering Algorithms
  - o CURE Algorithm
  - Canopy Clustering
  - o Clustering with MapReduce
- Classification Algorithms
  - Parallel Decision trees
  - Overview SVM classifiers
  - Parallel SVM
  - K-Nearest Neighbor classifications for Big Data
  - One Nearest Neighbour

#### **Module 6: Big Data Analytics Applications**

- Link Analysis
  - PageRank Definition
  - Structure of the web
  - o dead ends
  - Using Page rank in a search engine
  - Efficient computation of Page Rank
  - o PageRank Iteration Using MapReduce
  - o Topic sensitive Page Rank
  - o link Spam
  - Hubs and Authorities
  - HITS Algorithm
- Mining Social- Network Graphs
  - Social Networks as Graphs
  - o Types
  - Clustering of Social Network Graphs
  - Direct Discovery of Communities
  - Counting triangles using Map-Reduce
- Recommendation Engines
  - A Model for Recommendation Systems
  - Content-Based Recommendations
  - Collaborative Filtering

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